



Media Release

Swiss mHealth startup digitalMedLab named one of top 100 global digital health companies.

February 20th, 2017, Zurich/Switzerland —digitalMedLab, the startup behind the mHealth solution +WoundDesk, has been selected as a 2016 Global Digital Health 100 company by the Journal of mHealth.

Reflecting the growing prominence of mobile, digital and connected solutions in the healthcare sector, the **2016 Global Digital Health 100** includes innovative companies from 15 countries. digitalMedLab was recognized for its mobile wound-management solution +WoundDesk, designed to reduce nursing time, medical errors and optimize wound care assessment.

“We are honoured to be recognized as one of the Global Digital Health 100,” said digitalMedLab CEO Dr Patricia Sigam. “This recognition is validation of the importance of the work we’re undertaking with our partners and customers in developing a solution for the early detection of wound healing impairment based on automated wound surface measurement and our wound severity score, able to reduce the hospital stay needed for patients with chronic wounds.”

The Global Digital Health 100 represents six months of analysis by the editorial and advisory team at the Journal of mHealth, who considered the innovations from over 2000 different mobile and digital health companies worldwide across the digital health ecosystem prior to selecting the final 100. The judging criteria analysed 10 different quantitative and qualitative evaluation metrics including: disruptive impact; proof of concept; technology innovation; social value; effectiveness; execution of strategy; and, industry integration. The selected 100 companies demonstrate true innovation and the opportunity to disrupt the delivery of healthcare at scale.

The full list of honourees can be found at
<http://www.thejournalofmhealth.com/digital-health-100>

About The Journal of mHealth

The Journal of mHealth is an international publication which brings the latest professional developments in mobile and digital health technologies to healthcare and industry professionals around the world. The Journal features the latest industry news, articles, research, whitepapers, market reports, and service reviews. For more information, visit <http://www.thejournalofmhealth.com>

About digitalMedLab

digitalMedLab GmbH is a Swiss mHealth startup, founded 2012 in Winterthur/Switzerland by a medical doctor and a mobile specialist. The company is focused to transform healthcare by connecting Health, UX-Design and mobile Technology. For more information, visit <https://digitalmedlab.com>

About +WoundDesk

+WoundDesk™ is one of the most widely used mobile solution for the evidence-based mobile management of chronic wounds, which saves time and reduce medical errors and improves wound healing. More than 3000 Nurses, Doctors, Hospitals and Nursing Home trust +WoundDesk to document and assess chronic wounds from one integrated solution. For more information, visit <https://wounddesk.com>

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Media Contact:

Dr. Med. Patricia Sigam, Co-Founder & CEO digitalMedLab
ps@digitalmedlab.com, +41 (0)79 718 18 10

Photos, Logos und additional information: <https://digitalmedlab.com/press>

Brochure: <https://wounddesk.com/download/wd-brochure-en.pdf>

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and Design to create Value.**