



Press release / February 27, 2015 / For immediate release

mHealth App +WoundDesk launch at Mobile World Congress 2015 in Barcelona

Winterthur/Switzerland, February 27, 2015 – The Swiss startup digitalMedLab has been selected to showcase their mHealth app +WoundDesk during Health & Wellness @ Mobile World Congress 2015 in Barcelona. The mobile Health App is intended to reduce the number of hospital-stay days for patients with chronic wounds.

+WoundDesk is a complete mobile solution for professional wound management, which saves time, reduces errors and improves wound healing.

+WoundDesk is a mobile solution for assessment and documentation of chronic wound by trained providers at patients' home, in the physician practice, in nursing homes or in a medical center. The automated wound surface measurement and the severity score calculation allow an early detection of wound healing impairment with a positive impact on patient need for complication-related hospitalisation. The special feature +Wound Report help share wound information among involved care provider and make it a valuable collaborative tool that improve the communication.

The +WoundDesk platform, that includes a mobile app, shareable wound reports, an open health API, a web-based administration and health analytics, supports providers throughout the whole wound management process to improve the process and quality of wound management.

"The solution shows a deep understanding of health care systems' needs and offers an unparalleled usability." said Dr. Martin Denz, President of the Swiss Association for Telemedicine and eHealth.

The good results from the first clinical study on “Accuracy and reliability of wound surface area measurement using +WoundDesk” have engaged the European Connected Health Alliance's attention and digitalMedLab, the startup behind +Wounddesk, has been selected for a showcase during Health & Wellness @ Mobile World Congress 2015 in Barcelona in March 2015.

Pricing and availability

+WoundDesk “Basic”, the free version, will be launched on March 3, 2015. A paid version with extended functionality will be available at the end of the year.

Operating System

+WoundDesk is developed for Android Smartphone and Tablets. The iOS version is currently in development.

50 Word Release

digitalMedLab launches at MWC +WoundDesk, a mHealth App for care providers, working on Android Phone & Tablets. Available for free, the solution is the easiest way to assess and document wound consultations. An integrated Wound Report makes it a valuable collaborative tool. Find out more at wounddesk.com

25 Word Release

digitalMedLab launches at MWC +WoundDesk, a mHealth App for care providers, working on Android Phone & Tablets. Find out more at wounddesk.com

For Twitter

#digitalMedLab launches +WoundDesk, an Android #mHealth App for care providers, at #MWC15. More at wounddesk.com

More Informationen

+WoundDesk Talk @ Mobile World Capital Centre
"Showcasing Innovation", March 3rd, 2015, 10:15 am
Fontanella 2, Plaça Catalunya
08002 Barcelona

<https://www.b2match.eu/ECHAlliance-HW2015-MWC/pages/showcase-speakers>

Product Page and Registration (start on March 2)

<http://wounddesk.com>

App Download (start on March 2)

<https://play.google.com/store/apps/details?id=com.digitalmedlab.wounddesk.android>

Product Video

<https://vimeo.com/74493262>

Factsheet +WoundDesk

<https://digitalmedlab.com/downloads/press/wd-factsheet-EN.pdf>

High-res pictures

<https://digitalmedlab.com/downloads/press/wd-media-assets.zip>

About digitalMedLab

digitalMedLab is a startup, founded in 2012 by a medical doctor, Dr. Patricia Sigam and a mobile developer, Andreas Lorenz. The company is based near Zürich, Switzerland and benefit from the dynamic eco-system of Technopark-Winterthur. digitalMedLab is specialized in mobile technology for professional health care. As health care provider are under pressure, digitalMedLab build mobile solutions to reduce time, costs and errors.

Factsheet digitalMedLab

<https://digitalmedlab.com/downloads/press/dml-factsheet-EN.pdf>

Media Assets digitalMedLab

<https://digitalmedlab.com/downloads/press/dml-media-assets.zip>

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