Crowdfunding to improve outcomes by patients with chronic wounds

Winterthur/Switzerland, June 21, 2015 — digitalMedLab, a mobile Health Startup from Switzerland just launched a crowdfunding campaign with the medical crowdfunding platform Medstartr. The objective is to collect 10'000 US$ for the certification as medical device of their mobile solution +WoundDesk (http://wounddesk.com).
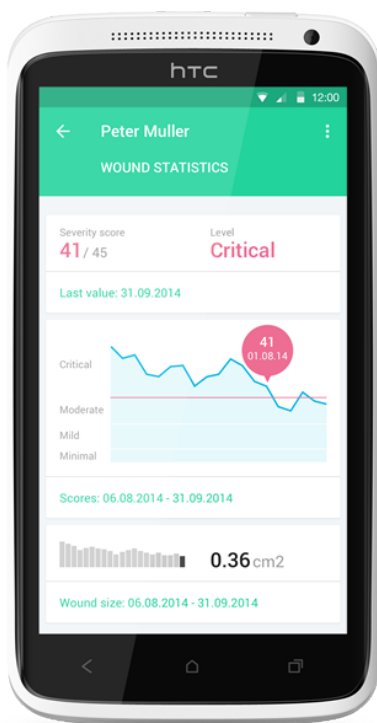
The mobile health solution +WoundDesk allows nurses and doctors save up to 60% of time needed for chronic wound documentation. As Dr. Patricia Sigam, CEO and co-founder by digitalMedLab said: "Chronic wounds is an underestimated problem. Around 6 millions patients in US are suffering from chronic wound, that included diabetic patient, elderly, obese, patients with limited mobility. Annual U.S. wound care costs are more than $20 billion and growing at 10% per year." A key to reduce costs and improve quality of care is the early detection of wound healing impairment.

+WoundDesk is a mobile solution that realizes an automated wound surface measurement and calculates the severity score.

The analysis of both wound surface and severity score evolution, helps to early detect wound healing impairment and so reduces hospital stays needed for patients with chronic wounds: quality of life improvement for patients with chronic wounds.

Connecting Health, Technology and Design to create Value.

As the application +WoundDesk is intended to be use as a decision support system, it has to go through the regulatory process and get the FDA clearance. Dr. Sigam explains why they decided to use crowdfunding. "With our product +WoundDesk we reach a development point where we think it's important to have clinicians, nurses, health institutions involved. We have seen that the digital solutions, developed far away from the clinicians tend not to reach the expectations of end-users with at the end a poor adoption rate. We aim to engage the providers at an early stage to be sure that our solution perfectly fits their needs. Crowdfunding is our way to build the +WoundDesk Community."

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More information

Product Website & Registration
http://wounddesk.com

Medstartr Website
http://medstartr.com/projects/659-wounddesk

Mobile App Download
https://play.google.com/store/apps/details?id=com.digitalmedlab.wounddesk.android

Factsheet +WoundDesk
https://digitalmedlab.com/downloads/press/wd-factsheet-EN.pdf

High-res pictures
https://digitalmedlab.com/downloads/press/wd-media-assets.zip

About digitalMedLab

digitalMedLab is a startup, founded in 2012 by a medical doctor, Dr. Patricia Sigam and a mobile developer, Andreas Lorenz. The company is based near Zürich, Switzerland and benefit from the dynamic eco-system of Technopark-Winterthur. digitalMedLab is specialized in mobile technology for professional health care. As health care provider are under pressure, digitalMedLab build mobile solutions to reduce time, costs and errors.

Factsheet digitalMedLab
https://digitalmedlab.com/downloads/press/dml-factsheet-EN.pdf

Media Assets digitalMedLab
https://digitalmedlab.com/downloads/press/dml-media-assets.zip

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