Media Release

digitalMedLab Updates the Mobile Wound Care Solution +WoundDesk with Translation and Localization.

March 31th, 2016, Winterthur/Switzerland — In a release designed to enhance the experience of the management of chronic wounds for healthcare professionals in many countries, digitalMedLab released localized versions of the popular wound care solution +WoundDesk in English, German and French. Additionally, the release adds the abilities to a better localization of the wound, color coded severity scores, enhanced guidelines, data export and additional security. All these features are designed to make the management of chronic wounds more efficient and easy to incorporate into the daily healthcare routine.

"Innately, the +WoundDesk app is an interactive technology that enable healthcare provider take evidence-based decisions. Providing customers with a version of the app in their own language is key to ensure optimal user experience and process optimization," stated MD Patricia Sigam, CEO of digitalMedLab.

Andreas Lorenz, CTO of digitalMedLab, adds, "We believe that localization is a critical success factor for our international expansion, and we expect to launch soon additional localized versions of the app in Spanish and Portuguese."

Refinements

Additions include nuanced features designed to increase efficiency and security for nurses, doctors or specialists using +WoundDesk in the hospital or nursing home. Many of the features were submitted by +WoundDesk's enthusiastic professionals through the feedback channel.

All the features are available in both the mobile app and the web-based administration.

Wound Location	The site of the documented wound can easily located by one click
Color Code	The severity score is now color-coded and critical values can be detected at a glance
Guidelines	The wound care guidelines have been completely revised
Security	The settings for the app are now also encrypted and guarantee additional security

Data Export	Along the lines of my data belongs to me; all documented data can be exported as a CVS-file
Consultations	The individual consultation can now be saved as PDF and be shared with specialists

Translation and International Localization

In an industry-first, +WoundDesk is now available in fully localized versions for English, French and German users who will now see all interface elements of the mobile app, the administration, documents and manuals in their chosen language.

This translation and localization is another industry first for digitalMedLab and is demonstrative of the company's commitment to international markets which is further evidenced in CEO Dr. Patricia Sigam recent trip to the Medica trade-fair in which she met with industry leaders to discuss mHealth's rapid growth and innovative methods of using mobile devices for healthcare.

The updated version of the +WoundDesk app is the first wound care app on the market that offers Multilanguage support and is available at the Google Play Store for Android phones.

https://wounddesk.com/downloads/android

Want to try the new +WoundDesk? Visit the **Ascom** Booth (Hall 1.2/E-119) at the **ConHIT** industrial fair 19-21 April 2016 in Berlin/Germany.

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About digitalMedLab:
digitalMedLab is a startup, founded 2012 in Winterthur/Switzerland by a medical doctor and a mobile specialist. The company is focused making mobile health better by connecting Health, Design and Technology.
https://digitalmedlab.com

About +WoundDesk
+WoundDesk is the world's most widely used mobile solution for the evidence-based management of chronic wounds, which saves time and reduce medical errors. 10 month after launch more than 1500 Nurses, Doctors, Hospitals and Nursing Home trust +WoundDesk to document and assess chronic wounds from one integrated solution.
https://wounddesk.com

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Photos, Logos und additional information: https://digitalmedlab.com/press

Brochure: https://wounddesk.com/download/wd-brochure-en.pdf